



Art of Living

AT THE JEWISH HOME FAMILY



HOME *Green* HOME

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Anticipating the Opening of the New Facility



Carol Silver Elliott, President & CEO,
Jewish Home Family

Dear friends,

The last 18 months has been incredibly intense for all of us who work with older adults. While we fought the COVID battle within our walls, lived in PPE and with constant testing, outside our windows on the Rockleigh campus our Second Century project continued to move along at an uninterrupted pace. There were moments that felt surreal as everything outdoors looked like business as usual—and indoors nothing looked that way. And yet, watching our new buildings take shape gave us all hope and encouragement, reassuring us that, despite what we were experiencing, life would once again return to normal.

Over recent months we've taken many tours through the site, watching the changes from day to day and from week to week. It is so exciting to be visibly getting closer and closer to the opening of this vital new service for our elders and for our community.

Some of the exciting features of the our new Charles P. Berkowitz Center for Rehabilitation Excellence include beautiful and spacious inpatient and outpatient gym areas; a walking track within the gym itself; a life skills practice area complete with kitchen and bathroom spaces so that individuals can be prepared for whatever they will encounter when they return home. On the first floor, the Russ Berrie Aquatic Center brings warm water therapy to our region including one large salt water pool and two individual Hydroworx pools.

Warm water enables many people with mobility issues to move more freely and to exercise in ways that they could not on dry land. We believe that adding this key modality is a big step forward for therapy services, both at the Jewish Home and in our entire region.

The Taub Family Rehabilitation Residence is the other key part of the project. Our 60 new private rooms are divided into four households of 15 rooms each. Each room has a private bath with accessible shower and each household has two rooms equipped for bariatric patients. Medical gases are piped in all in the walls, enabling us to more easily provide a more acute level of care. And one unit boasts seven negative pressure rooms, rooms in which we can—with the flip of a switch—change the direction of the airflow in the event we are treating anyone with an infectious/contagious disease.

We can't wait to show you around the new buildings and know that you will share our excitement as we take a big step forward into the future of healthcare, rehabilitation and the Jewish Home Family.

Be well,



Returning to the Links

Melanie Cohen, CFRE, Executive Director, Jewish Home Foundation

The Jewish Home Family returned to the links on Monday June 7th, after holding a Covid related remote event last year, for its 26th Annual Golf and Tennis Event. Over 200 members of the community participated in the day's events, honoring Wilson Aboudi of Demarest

for his many years of leadership with the Jewish Home. Held at the Montammy Golf Club, the funds raised will be used for programs and services for the enrichment of the lives of seniors in our community, both in our facilities and in their homes.



The Return of Volunteers, The Return of Community

Tracey Couliboly, Director of Recreation, Jewish Home at Rockleigh

In March of 2020, almost 18 months ago when so much in the world changed, so too were the doors of the Jewish Home closed to volunteers. All of us — staff, families and most especially our elders — felt and experienced the void. As an organization, we were used to hearing and seeing the hustle and bustle of members of our community moving throughout our halls. For years, our volunteers have been providing one of the most valuable assets we have as human beings: their time. But the pandemic brought that to a screeching halt.

Throughout those 18 months, some helped to fill the void by providing individual phone calls, virtual music programs via Zoom, and outdoor concerts viewed from residents' windows, to ensure the atmosphere to lift spirits and stay somewhat connected. They surely helped...but it just was not the same.

As this past spring and summer rolled around and the NJ Department of Health removed its ban on visitors and volunteers, we joyfully welcomed back our first volunteers into our buildings. Slowly but surely, our Jewish Home "family" began feeling whole again. Personal shoppers returned to JHAL as did student volunteers, the JHR gift shop re-opened and musicians returned to fill the building with sound! Our Opening Minds Through Art program volunteers will return this month.

Our volunteers are deeply embedded in the family we have cultivated and developed over many years. The Covid era took pieces of that family, but we are more than excited to begin putting those pieces back together and even adding new ones. Whether it be working in the gift shop, performing a musical concert, visiting the elders on the neighborhoods or elsewhere, our volunteers' commitment to serve has been priceless. Volunteers, we have missed you and we are looking forward to welcoming you back home. Thanks for bringing "community" back to the Jewish Home.

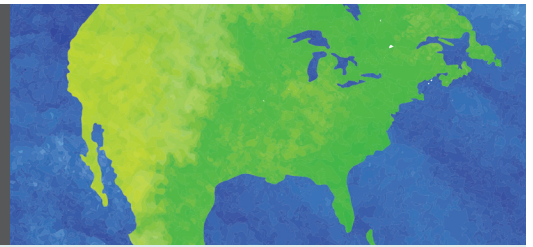


(Photos taken Pre-Covid)

BONEH OLAM

BUILDERS OF THE WORLD | ANNUAL GIVING PROGRAM

2021



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As of 8/20/2021

“Happy is he who performs a good deed: for he may tip the scales for himself and the world”

– Talmud: Kiddushin 40:2

A Homecoming

Laurent Levant, NJ C.A.L.A.; SHRM-CP, V.P. Human Resources, Jewish Home Family

We have always said that the Jewish Home is "family", and that we are home to so many. Jewish Home Family is excited to share that Aryeh Markowitz, LNHA, LSW, has come home to the organization to assume the role of Executive Director of Jewish Home Assisted Living.

Many of you may say the name sounds so familiar. And you would be correct. Ary came to the Jewish Home at Rockleigh as a social worker about 14 years ago. After working with residents and their families he quickly moved into the role of Assistant Administrator while at the same time preparing to obtain his nursing home administrator's license. After accomplishing this milestone, Ary felt ready to take the reins at another facility. He then worked as an administrator for a few locations, gaining valuable experience and perfecting his craft as a future leader.

Ary has kept in touch with many Jewish Home Family employees over the years. So, when JHAL began its recent search for a new Executive Director at JHAL, making the connection with him was seamless.

With our first conversations, Ary mentioned that the only reason he would leave his then current position would be to return to the Jewish Home Family, which he affectionately refers to his "home away from home". Ary has made quick strides in settling in at JHAL, building relationships with our elders, our staff members and the entire management team.

With his skill sets in operations and relationship building he is sure to be an excellent administrative leader, liaison to the families and most importantly an advocate and friend for the elders at JHAL. Welcome home Ary!



Aryeh Markowitz, LNHA, LSW

Rockleigh Welcomes Rabbi Israel Rimler

Sunni Pollack Herman, Executive Vice President & Administrator, Jewish Home at Rockleigh

When we began our search for a new chaplain for the Jewish Home at Rockleigh we began by asking our elders and staff what they hoped to see in a new chaplain. After all, the people who live here, receive rehab services here or work here are really the "congregation" and we know well how vital spiritual care is for both healing and quality of life. The words from every group

we talked to were consistent, "empathetic, approachable, open, interesting."

Our search resulted in the addition of Rabbi Israel Rimler to our team in mid-July. Proficient in both Hebrew and Yiddish, Rabbi Rimler has his rabbinical ordination from Central Lubavitch Yeshiva in Brooklyn and received advanced rabbinical training from schools in both California and Morristown, NJ. He has served as a cantor, Torah reader, teacher, ritual director and synagogue rabbi. Interestingly, Rabbi Rimler was referred to us by Rabbi Korenblit, the chaplain at Jewish Home Assisted Living in River Vale. They had met one another at the Gurwin Jewish Fay J. Lindner Residences in Commack, Long Island, where Rabbi Rimler served for the past four years.

Rabbi Rimler has spent his early weeks being oriented by key staff as well as getting to personally know each elder. He understands the importance of active listening and consistent support. He has been working closely with Tracey Couliboly and Marina Umansky from the recreation team to develop a full range of Jewish

and spiritual programming. Some of the new programs Rabbi Rimler is planning include discussion groups on contemporary issues, a comedy and song series as well as question and answer sessions. Yiddish Club is also being revitalized under his guidance. He is working closely with the team in preparation for all aspects of the upcoming High Holidays. Rabbi Rimler is also very sensitive to addressing the spiritual needs of both elders and staff who are of faiths other than Judaism.

Rabbi Rimler sees his role as one of offering inspiration, guidance and being someone to talk to. "I plan to develop and maintain a personal connection with each elder. I hope that I'm told that I am not only our community rabbi, but also their personal rabbi and beloved friend."

The father of seven children, rabbi appreciates the concept of family. Chaya, Rabbi Rimler's wife, will also be engaged with both holiday observances and programs to encourage participation and enthusiasm. We are delighted to welcome Rabbi Rimler to our Jewish Home Family.



Rabbi Israel Rimler

Jewish Home Assisted Living Brings Back the Candy Stripers

Laurent Levant, NJ C.A.L.A.; SHRM-CP, V.P. Human Resources, Jewish Home Family

Prior to COVID, JHAL launched a revitalization of what many knew as the "Candy Striper". The intent was to introduce healthcare as a care path for the younger generations and at the same time create a connection of generations to our elders.

Once COVID occurred, the program had to be placed on a hiatus. With staffing shortages not only affecting the Jewish Home but nationally as well, there was no better time than this summer to bring the program back to JHAL. Over the course of the summer, JHAL has employed several individuals to help fill the gap of staffing

while improving the quality of care that we all strive to provide. Many of the candidates are high school/college students. To the elders they are known as "Resident Concierge Representatives". While they are not certified to provide hands on care they can provide assistance with transporting from one place to another within the building, assist with simpler tasks and most importantly provide a feeling of engagement with conversations.

So the next time you are in for a visit and you see the younger generation in lime green shirts, encourage their future career in senior care.



New Building, New Innovations

Carol Silver Elliott, President & CEO, Jewish Home Family

As we planned for the Second Century project, we knew that technology was going to play an important role. Many of our services incorporate some of the latest technology, from our Hydroworx pools to the built-in power lift tracks in the ceilings of our special bariatric rooms.

But more than that, we wanted to think about ways to be environmentally sensitive and proactive in our thinking. From the earliest planning, solar energy was an important consideration. We began with looking at solar panels for the new building, working with a committee to interview a number of solar providers and choosing one that we felt best met our needs.

Then we took that thinking a step further. We looked at solar panels for the roof of the existing Rockleigh building. When we had that roof assessed, it was clear that the current roof was nearing the end of its useful life. We have been fighting leaks and making repairs for some years and now the water issue was just too extensive. The roofing consultants recommended replacement... and replacement paved the way for a larger solar installation. The energy savings for the Jewish Home should be significant and we think this is an environmentally responsible approach.

We also had some conversations about the growing number of electric cars that are on the road, a number we imagine will only increase. We've contracted with a provider to put charging stations in one of our new parking lots so that anyone who wants to access them may do so. We are the site but not the operator so that makes the service available as cleanly and simply as possible.

There will certainly be more innovations in the years ahead and other ways in which we can improve our role as stewards of the environment and we look forward to adding them as time goes on. At this point, these two initiatives help us to feel that we're taking a positive step towards "green!"

Did You Know?

The median cost per dollar in fundraising for philanthropy in aging services in 2020 was 33 cents/dollar. The Jewish Home Foundation's cost was 15 cents/dollar.

In 2020 capital needs were among the most frequently cited fundraising priorities. 77% of Aging Services organizations reported Capital Campaigns between 2015 and 2020. The median campaign was \$3.5MM. The Jewish Home Family's current Capital Campaign is \$30MM, with \$26.5 raised to date.

Giving by individuals continues to comprise the most significant group of donors in the aging services sector at 51%.

Source – Marts & Lundy Philanthropy in Aging Services 2021 study



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DEDICATE & CELEBRATE GALA 2021



The Jewish Home Family presents a



SNEAK PREVIEW OF OUR SECOND CENTURY PROJECT

Sunday, November 7
Five O'Clock PM

Charles P. Berkowitz Center
for Rehabilitation Excellence
and

The Taub Family Rehabilitation Residence



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