

Music Under the Stars - Glen Rock Pops - July 6th!

Charlene Vannucci, Director of Therapeutic Recreation/Volunteer Services

There couldn't be a more perfect setting for a summer outdoor concert than the beautiful grounds of the Jewish Home at Rockleigh, and it's been a long time dream to provide such an event for the residents in our care. This dream is destined to become a reality on Wednesday, July 6th when the Glen Rock Pops, with renowned Music Director Sean Ryan, perform.

The Glen Rock Pops was organized in 1975 through the Glen Rock Community School. They have performed close to 200 concerts throughout Bergen and Hudson Counties to date. The orchestral group now numbers 50, with representatives from many different communities in Northern New Jersey. They have been featured at the annual Ridgewood and Ridgefield Park 'Fourth of July' Fireworks Extravaganzas and have received rave reviews from those who have enjoyed their many community performances.

The musical repertoire planned for Rockleigh will feature the popular patriotic music and marches of the season, as well as Broadway Show tunes and light classical and semi-classical fare. The performance will take place on Wednesday evening July 6th from 6:30 until 7:45 pm. A raindate is scheduled for Thursday evening July 7th, same time, same place.

Special thanks to family member Rich Silverstein for providing the contact information which helped make this evening possible.

This performance is open to the public, and family members and friends are welcome to attend. For more information, please call 201-750-4237.



Gala "Cabaret" Set for Sunday, October 16th!

Melanie S. Cohen, CFRE, Foundation Executive Director

Sunday evening, October 16th will be a very special evening for the community as it celebrates the Jewish Home Family's achievements in caring for our elderly. The event is the Jewish Home Foundation's Annual Gala, long considered the Jewish community's social function of the year. This year's black tie event will return to The Rockleigh in Rockleigh, NJ.



The evening's event will begin with an extensive cocktail hour and seated dinner followed by the glamorous and exciting entertainment of two-time Tony award winner Christine Ebersole. Ms. Ebersole has enchanted audiences from Broadway to film and television, receiving her second Tony for Leading Actress in a Musical in Grey Gardens. This past winter, Christine received rave reviews for her cabaret show at New York's ritzy Café Carlyle.

The Jewish Homes are extremely proud to celebrate one of its own treasured couples, Inge and Paul Wolff. Paul has served on the Homes' boards for close to 20 years, being enormously active on a number of committees and overseeing the production of the Journal for two decades. Inge has been at Paul's side in their staunch support of the Homes and has served as a volunteer on numerous committees. The family's distinction is one truly deserving and underscores the importance of service, support and volunteerism in fostering programs and services for our elderly.

This year's Gala is co-chaired by Sharry Friedberg of River Vale, Gayle Gerstein of Alpine, Dianne Nashel of Tenafly, Jayne Petak of River Vale and Fran Ziegelheim of Franklin Lakes.

A commemorative Journal in honor of the Jewish Home Family and the Wolffs will be published. Watch for Journal materials being mailed in early July and Gala invitations in August. Tickets to the event are \$300, and \$180 for first time attendees. Journal Ad rates range from \$200 to \$25,000. For information about placing an ad in the Journal, or purchasing tickets to the Gala, contact the Development Office at 201-750-4231.

Visiting Scholar Series Launched at JHR

Iris Rosendahl, Public Relations Coordinator

The Jewish Home at Rockleigh (JHR) has introduced a Visiting Scholar program which will periodically bring courses to the residents of JHR. Richard and Wendy Goldstein are sponsoring the series; Richard's parents—Israel and Rose Goldstein—were residents at JHR. Richard is the principal of Goldstein & Associates Realty in Westchester and a member of JHR's Board of Directors.

Sunni Herman, JHR's Executive Vice President, opened the inaugural event on April 28th, saying that this is the first in a series of lectures on spirituality, and thanked Richard and Wendy Goldstein for their sponsorship of the program. Sunni was followed by Richard who introduced the initial speaker in the series, Rabbi Baruch Zaitchek. Rabbi Zaitchek is from the Jewish Education Program of Westchester which offers programs for Jews of diverse ages and backgrounds.

Rabbi Zaitchek spoke about the importance of appreciating the little things in life in a talk entitled "Wake Up and Smell the Coffee." He said a person who is satisfied or content with life is by definition a wealthy individual. "When we face difficulties in life," he added, "we must trust the expertise of the Almighty, who put us here in the first place and has a plan that we don't know about." The discussion was followed by a lively question and answer period with both residents and staff commenting.

Rabbi Zaitchek will speak one more time during the series. Another scheduled speaker will be Rabbi Jonathan Rietti from Gateways Organization, an educational organization dedicated to enabling Jews to engage in Jewish values and traditions. Plans for other speakers in the series have not been finalized as yet. "The purpose of the program is to bring a vibrant source of Judaic inspiration to JHR, bringing a new dimension to every day Jewish life....These dynamic orators will share the tools that connect timeless Jewish traditions with modern life," said Richard Goldstein. "There will be discussions on G-d, faith, the Sabbath, Jewish holidays, Israel, Kashrut, and other interesting topics," he added.



From left to right: Sunni Herman, Rabbi Baruch Zaitchek, Rabbi Simon Feld, Richard Goldstein, Charlene Vannucci



Ninth Annual
Myrna & Alan Cohen
Spring Concert

Sunday, June 5, 2011, 2:30 P.M.

Swing, Israeli, Yiddish,
Hassidic Dance Tunes
Traditional & Contemporary Jewish Music
featuring

Jeff Pines & Oys In the Hood
Klezmer Band

Free Admission
Community is Welcome
Refreshments
at the

Jewish Home
at Rockleigh
RUSS BERRIE HOME FOR JEWISH LIVING

10 Link Drive * Rockleigh, NJ
201-750-4231



**Message from our
President & CEO, Jewish Home Family
Charles P. Berkowitz**

Volunteer Services

I am pleased to report that Charlene Vannucci has accepted the position of full-time Director of Volunteer Services under the umbrella of the Jewish Home Family. Charlene will assume the responsibility of developing the corps of volunteers for Jewish Home at Rockleigh, Jewish Home Assisted Living in River Vale and our newest service, Jewish Home at Home, which includes the Gallen Adult Day Health Care Center and the Kosher Meals-on-Wheels program which are based in Rockleigh. As such, Charlene will have the opportunity to work closely with myself, and the entire professional staff in meeting the needs of our residents and participants in each of our services, through the utilization of these volunteers. As we all know, the quality of care which we provide in each of our services has been greatly enhanced these past ten years through the participation and caring of our wonderful volunteers.

With the rapid development of the Jewish Home at Home and the active training, participation and utilization of volunteers to serve the elderly while they continue to live at home, we will be able to meet the needs of not only those who can afford to pay for these services but also meet the mission of the Jewish Home by taking care of those who require subsidies and wish to remain in their own home. Our initial commitment is to provide 20% subsidies to those who qualify and we will do so both through fundraising and through the use of volunteers.

I cannot think of anyone more capable than Charlene to assume this responsibility. Over the past eleven years, first in River Vale, and since then in Rockleigh, Charlene has attracted many skilled volunteers from Bergen and Hudson Counties in Northern New Jersey and Rockland County.

All volunteers will be thoroughly trained before they are sent out into our communities to help the elderly remain at home. They will have a variety of responsibilities – friendly visiting, telephone reassurance, and light chores and paperwork for the elderly. Those who are willing, will be asked to also provide transportation and companionship for participants to doctor's offices or to the local store for shopping, etc. The utilization of volunteers will enable us to use available funds for those services which we will be contracting from existing services in the community. Our goal from the beginning has been to keep our overhead down and the level of services up.

We have approached community foundations and the UJA-NNJ for grants, which will help cover some overhead, but more importantly, will be used to enable us to meet the needs of those who would otherwise be unable to afford these services.

We are asking to be invited to the meetings of organizational groups in our communities, not only to get out the word about the services of Jewish Home at Home, but to also help us identify volunteers to participate as representatives of their group or as an individual in our community who "cares" and shares our philosophy of helping the elderly to remain in the community, in the comfort of their own home, for as long as possible.

The Jewish Home at Home is not an alternative to Assisted Living or Long Term Care as only 6% of the elderly have historically been in such facilities. This program is our attempt to meet the needs of the 94% of the elderly who are living in our communities in need and in many cases not able to enjoy the quality of life that they deserve and can benefit from the careful use of professional services and wonderful volunteers.

If you see yourself participating, please give Charlene Vannucci, Director of Volunteers, Susan Lilly, Director of Geriatric Care Management, or myself a call to get involved through volunteering, financial support or both!



New Director of Social Services at JHR

Iris Rosendahl, Public Relations Coordinator

Social worker Jaclyn Froman, LCSW, who has been with the Jewish Home at Rockleigh since January 2010, has been promoted to Director of Social Services. She replaces Susan Lilly who is now Director of Geriatric Care Management at the Jewish Home at Home.

Sunni Herman, JHR's Executive Vice President, explained that many candidates had been interviewed but "Jacki rose to the occasion" during the interview process. She also "demonstrated her leadership abilities over the last few months," said Sunni. "Jacki is an outstanding social worker," notes Susan Lilly at the meeting announcing Jacki's appointment on May 3rd. "Another full-time social worker will be appointed to the staff," added Sunni, "with the goal of increasing the response time for care of residents."

This is a great opportunity...a great chance to grow," said Jacki. "The Social Work Department at JHR aims to provide quality and compassionate care to all our residents and families in order to help ease the transitions that are often a part of the later stages of life."

Jacki graduated from Fordham University School of Social Work, where she received her M.S.W. degree. She went on to earn her clinical social work license and brings a wealth of experience to her new position. Prior to joining JHR, Jacki worked as a clinical social worker in long-term/sub-acute care, day treatment facilities, and hospital settings. She received post-graduate psychoanalytic training at the NY Freudian Society and Institute, and the NJ Institute for Psychoanalysis and Psychotherapy. She also worked in a neonatal intensive care unit and in AIDS day treatment for a decade. Before her venture into social work, Jacki received her M.A. in Music Therapy from New York University, and worked as a music therapist in both healthcare and educational institutions.

Jacki and her husband Ian, a musician, live in Leonia with their 13 year old daughter, Olive.



OUR PATRONS' SPECIAL DATES

Judy & Ary Freilich	Wedding Anniversary	Jun 8
Debbie & Donald Aronson	Wedding Anniversary	Jun 11
Elaine & Myron Adler	Wedding Anniversary	Jun 12
Dorothy & Aaron Henschel	Wedding Anniversary	Jun 12
Englewood Hosp & Medical Ctr	Celebrating 122 Years	Jun 14
Donna & Buzz Rukin	Wedding Anniversary	Jun 16
Judy & Bob Cook	Wedding Anniversary	Jun 16
Jesse Izak	Birthday	Jun 16
Winni Wilzig	Birthday	Jun 18
Rachel & Charles Berkowitz	Wedding Anniversary	Jun 19
Kathy & Richard Leventhal	In Memory of Irma & Stanley Neisloss	Jun 22
Kate Eva Greene	Birthday	Jun 26
Cheryl & Edward Dauber	Wedding Anniversary	Jun 29
Linda & David Kaufmann	Wedding Anniversary	Jul 3
Ronnie & Edward Grossmann	Wedding Anniversary	Jul 4
Arlene Zweifler	In Memory of Rae Zweifler	Jul 16
Nancy & Larry Epstein	36th Wedding Anniversary	Jul 19
Michael Sternlieb	Birthday	Jul 19
Abigail Liron Bruhim	Birthday	Jul 23
Allison Jaffin & Seth Unger	Wedding Anniversary	Jul 24
Tobi & Scott Weinstein	Wedding Anniversary	Aug 3
Susanne Brunell	In Memory of Albert Brunell	Aug 4
Howard Lippman	Birthday	Aug 8
Anne & Chuck Lieberman	Wedding Anniversary	Aug 26
Margie & Brett Harwood	Wedding Anniversary	Aug 30
Shirley & Milton Gralla	Wedding Anniversary	Aug 31

Contestant from "The Biggest Loser Program" Comes to JHAL

Iris Rosendahl, Public Relations Coordinator

On April 13th, the Jewish Home Assisted Living welcomed Amanda Arlauskas, a finalist for season 8 of "The Biggest Loser." Amanda told the audience about her struggle with her weight and her successful experience as a contestant on the popular show. She opened her talk with a photo of herself at a beginning weight of 270 pounds, followed by other pictures as she progressed with her diet and exercise plan.

Once Amanda was chosen as a finalist by the show, she and 15 others were sent to a ranch in California for a few months. She was only 19 when she was chosen as a finalist and the trip to the ranch was her first time away from home. She stayed on a diet of 800 to 1000 calories a day and went from being inactive for most of her life to exercising eight hours a day. Contestants were not allowed phones or TVs, so there were few distractions and a total focus on weight loss. By the time the regimen was over she had lost 80 pounds and was able to complete a marathon in 5.5 hours.

Amanda is learning to maintain her weight loss and how to make smart choices about food. Initially she regained 25 pounds, but says she has gotten most of it off. "She is now only seven pounds more than her 'final' weight as a contestant," she explained.

A resident of Butler, NJ, Amanda was attending the County College of Randolph in order to become a registered nurse prior to becoming a contestant. Today she plans to study nutrition and personal training with the goal of opening her own gym or studio.

Amanda's talk at JHAL was open to people who live in the community as well as professionals in the assisted living/nursing home field. The discussion was followed by a lively question and answer period during which some in the audience spoke of their own struggles or a family member's struggles with weight. Amanda's speech was well received and she was able to respond to questions posed by members of the audience on handling these problems.



**Jewish Home
Employee
Recognition
Honorees**



Snerte Leger -
JHR March 2011



Danny Dacula -
JHR April 2011

**Program Sponsored
by the
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Helen "Orla" Skehan -
JHR May 2011



Perry Dedovitch -
JHAL Jan-Mar 2011

Area Senior Welcomes Daily Program at Gallen Center

Molly Shulman, Development Coordinator

Leonard Schirmer has been an active man all his life, and continues to be even now at the age of 90. He has been attending the Gallen Adult Day Health Care Center for a year now, and is very happy to be here. At a time in his life when he needs to depend on others to get around, he is afforded the opportunity of being picked up by the Gallen bus to enjoy a day full of activities.

Leonard and his wife, Florence, have three wonderful children and three lovely grandchildren. Once a week, there is a group that meets in his building to paint together. Leonard paints in acrylic, and they help each other and socialize while they're pursuing their interest. Leonard likes to give away his paintings when he's done because he is happy when others enjoy it.

As a commissioned officer, Leonard was on active duty in the army during World War II and the Korean War. He served collectively as a Captain for 6 years. After that, he joined the family wholesale food business.

The Gallen Adult Day Health Care Center "is very well run" according to Leonard, and the "quality of staff is above what you would expect. The staff is so knowledgeable and the programs are well thought out. The food is good too." Leonard enjoys the lectures the most - whether it's one by the Rabbi, or lectures on a general health topic, or someone's personal experiences. He also enjoys the music and dancing at Gallen Center.

At one of the participant council meetings, Leonard said "at a time in our lives when things could be quite



negative, this place has turned out to be a pleasant surprise, and I commend the staff for the wonderful job they are doing and making available to seniors."

We at the Jewish Home and the Gallen Center are glad Leonard is part of our "family." Leonard has such an amazing positive attitude, and we are grateful.

HONOR YOUR LOVED ONES

Residents, families and members of the community are invited to celebrate birthdays and simchas, or honor/remember loved ones by sponsoring either a Shabbat or Yom Tov Kiddush (\$150), or by dedicating a Large Print Holiday Prayer Book (\$36). For further information, contact the Development Office at 201-784-1414 x5538.

HAPPY BIRTHDAY TO OUR RESIDENTS

Lillian Kaiser	Jun 1	Nechuma Gruenberg	Jul 15
Claire Schneider	Jun 1	Frances Winokur	Jul 15
Shirley Liberman	Jun 2	Evelyn Magram	Jul 16
Trudy Silverstein	Jun 7	Rosalind Dornfeld	Jul 19
Matilda Goldstein	Jun 11	Sally Gibberman	Jul 23
Stanley Dubin	Jun 12	Claire Proctor	Jul 25
Ruth Howard	Jun 12	Alfonso Iorio	Aug 4
Anne Lander	Jun 12	Phyllis Slonim	Aug 4
Jeanne Sturm	Jun 17	Muriel Lieberman	Aug 7
Erna Forsch	Jun 23	Sylvia Ackerman	Aug 9
Lucille Golden	Jun 24	Naomi Flamm	Aug 9
Alice May Severson	Jun 28	Ruth Heller	Aug 13
Ann Lerner	Jul 4	Beatrice Kook	Aug 13
Vivian Braudy	Jul 8	Aziza Mowlem	Aug 16
Rita Hess	Jul 8	Marilyn Wechter	Aug 16
Ardeth Brenner	Jul 9	Ben Halperin	Aug 17
Rosalind Blitz	Jul 10	Harriet Masin	Aug 18
Harold Brash	Jul 11	Saul Singer	Aug 18
Ursula Nelson	Jul 11	Sol Kramer	Aug 20
Samuel Greller	Jul 12	Harvey Schwartz	Aug 27
Millicent Feman	Jul 13	Anne Menahem	Aug 29
Kurt Silbermann	Jul 14	Dorothy Galea	Aug 31

2011 *

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* list includes donors who have committed as of May 6, 2011

"Happy is he who performs a good deed: for he may tip the scales for himself and the world"

Talmud: Kiddushin 40:2

Enjoying Activities at the Jewish Homes!



Top left, to bottom right:

1. JHR-Weisman Family Bris
2. JHR-Purim Gifts
3. JHR-Russian Tea Room

2/11
3/11
1/11

4. GHADC-Mock Passover Seder
5. JHAL-Purim Celebration
6. JHAL-Purim Celebration

4/11
3/11
3/11



Jewish Home
at Rockleigh
RUSS BERRIE HOME FOR JEWISH LIVING

Jewish Home Assisted Living
KAPLEN FAMILY SENIOR RESIDENCE

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New York: A copy of JHFoundation's latest annual report may be obtained, upon request, by writing to JHFoundation, Attn: Melanie Cohen, Executive Director, 10 Link Drive, Rockleigh, NJ 07647 or from the New York State Attorney General Charity Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271.

JH Foundation Looks Toward Future Financial Security Through Legacy Gifts

Melanie S. Cohen, CFRE, Foundation Executive Director

Any conversation concerning the Jewish Homes always begins with the same word: "Excellence." First and foremost, the Jewish Homes provide excellent care - the best care - accomplished through excellent management staff, caregivers and excellent facilities. Whether the need is long-term nursing care, short-term sub-acute or rehab, assisted living or "At Home" services, the Jewish Homes set the standard.

We heard the voice of the Jewish community when needs were expressed and we responded by building our organization into the number one provider of services to seniors in our community. This was, and continues to be, an expensive undertaking. The initial large expenditures for buildings and equipment are dwarfed by the continuing costs necessary to find, train and retain outstanding staff, employ cutting edge technology, provide superior programs and services, and keep our facilities and equipment "state of the art."

Our hallmark has always been prudence in planning for the use of our resources. In order to earn and keep the trust of our supporters, we have an organization which also sets the highest standard in its financial management. Just as we have built for the present, we need to build for the Homes' future. We have undertaken an enormous responsibility for our community and it must serve generations hereafter. It is not prudent to depend upon uncertain government insurance programs; nor is it practical to think that our annual fundraising efforts, successful as they are, can support all of the elements which go into meeting our standard of excellence.

In order to build financial security, the Jewish Home Foundation has set the building of an endowment as one of its goals. One of the avenues community members can choose to help guarantee the Jewish Homes' future financial stability is with a legacy gift. Individuals in the community who understand and appreciate the significance of supporting the highest quality care for the elderly can

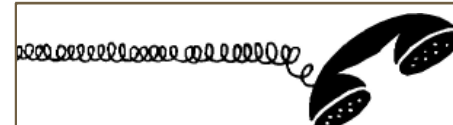
demonstrate this appreciation with a legacy gift through *The Charuvim Society*.

The challenges to maintaining excellence include increased operating programming costs, increased community need to service the growing number of seniors, and the uncertainty of third party insurance benefits and reduced Medicare and Medicaid subsidies in the future.

Established in order to sustain the continuity of such excellence and to enhance the delivery of programming and care to the elderly, *The Charuvim Society* will set aside funds that will provide an ongoing resource in the face of the challenges and uncertainties in funding eldercare in the future. Funds received by donors will be segregated and directed to an unrestricted endowment to be used at the discretion of the board. Funds may be used to support current programs and services, create new programs and services, pay down capital debt or any other purpose deemed necessary by the board.

As with other endowment gifts, legacy gift donors can direct their future gift to a specific area that they and the Jewish Home have identified as being one that would benefit from such support.

Members of the community will become members of *The Charuvim Society* upon the receipt of either a legacy gift of \$10,000 or more, or upon notifying the Jewish Home Foundation that their estate planning includes a legacy gift of \$10,000 or more. Donors will be included in a Recognition Project, in the Annual Journal, and at special events held for *The Charuvim Society* members from time to time. For more information, contact Melanie Cohen at 210-750-4231.



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www.jewishhomefamily.org



Development/Public Relations: 201-750-4231



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Admissions/Marketing/Tours: 201-750-4234
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